

Film Submission Rubric

Learning Intention: To create, direct, perform and edit a short film to entertain, inform or persuade an audience of peers.

Checklist: Script Poster Within time limit Values of NSW Public Education Signature item "window" (CAapture only)

Movie Name		Team Members			
Success Criteria		No Evidence	Little Evidence	Evidence	Compelling
Story development	Opening				
	Middle				
	Ending				
Audience engagement	Character/ argument development				
	Pace				
	Identifiable issue/ confrontation				
Technical aspects	Camera work/effects				
	Light and sound elements				
	Editing				
Originality and authenticity	Original ideas				
	X Factor				
	Ownership of materials				
	No known copyright				
Notes					

Film Submission Rubric – Further Information and Ideas

Learning Intention:

To create, direct, perform and edit a short film to entertain, inform or persuade an audience of peers.

Breaking it down:

The panel will look for the following key elements when selecting the film

Success Criteria Elaborations		
Story development	Opening	Grab attention Show don't tell (7 Steps)
	Middle	Hold attention Pebble, rock, boulder (7 Steps)
	Ending	Climax, resolution Resolution/ cliff hanger/ coda/ surprise/ recap
Audience engagement	Storyline/ topic connection	Character/ argument/ information/ topic development Genuine problem/ confrontation
	Identifiable issue	Interaction between performers Relatability
	Pace	Maintaining engagement Maintaining storyline/ topic
Technical aspects	Camera work	Steady camerawork Angles, shots, pans, image composition
	Light and sound elements	Consistency, appropriate music/fx choices Quality
	Editing	Appropriate transitions and effects Title, continuity, cohesion, pacing
Originality and authenticity	Ideas	Original and creative Clear and purposeful
	X Factor	Is it cinema worthy?
	Ownership of materials	Audio Still images/video
	No known copyright	Contributions credited Ben Sound or iMovie sound credited

