How we made:

Mumma Bear's Bad Hair Day.

Workshop Activity for Film By

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Acknowledgement of Country

We recognise the Ongoing Custodians of the lands and waterways where we work and live. We pay respect to Elders past and present as ongoing teachers of knowledge, songlines and stories.

We strive to ensure every Aboriginal and Torres Strait Islander learner in NSW achieves their potential through education.

Acknowledgment ceremony

Learning intention

To understand what elements make a quality short film to enter into a Film By Festival.

Success criteria:

- I can make a plan for my film.

- I can use effective video and sound techniques when filming.

- I can use film editing programs or apps to finalise my film.

What makes a great film?

A storyboard is an excellent way to plan for your movie. It gets everyone on the same page.

We planned to make a great film:

- We started with a brainstorm session.

- We chose a narrative.

- We incorporated all the things we ask good writers to do:

- Sizzling Start.

- Spark, fire, inferno complication and sequence of events

- We chose to end with a coda (a lesson).

Mumma Bear's Bad Hair Day   Storyboard Page 1

Grab their attention.
Hold their attention!
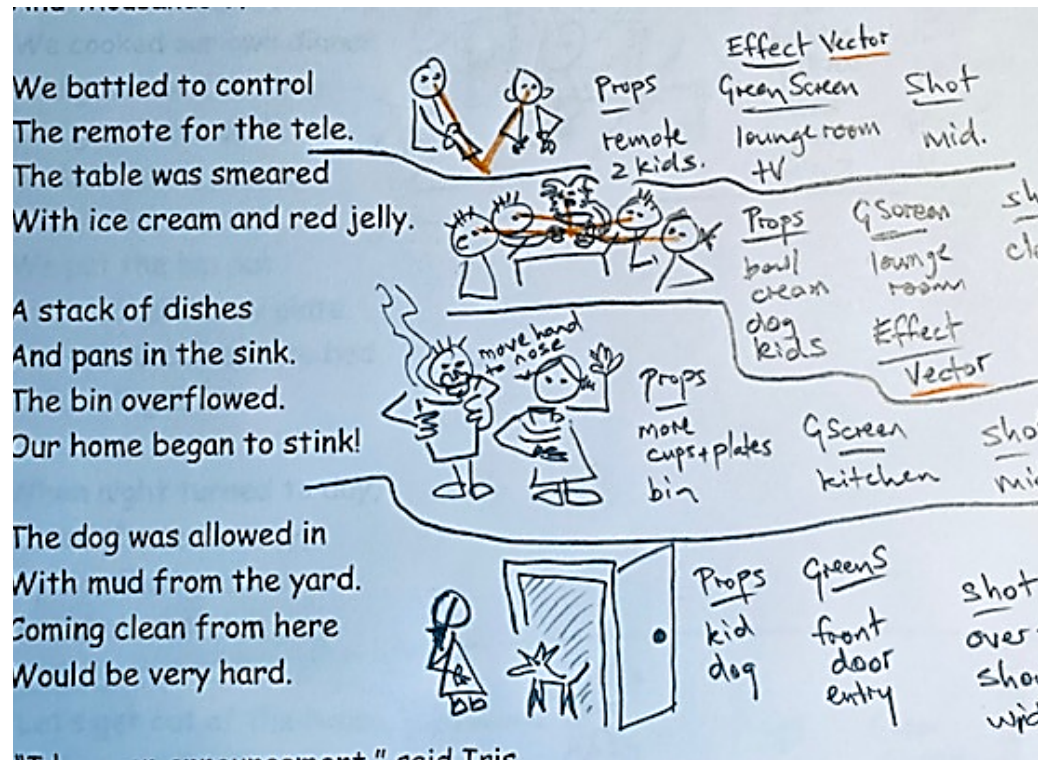
A story board can be messy as long as directions are clear and specific.

We chose to engage the audience with rhyme and rhythm.

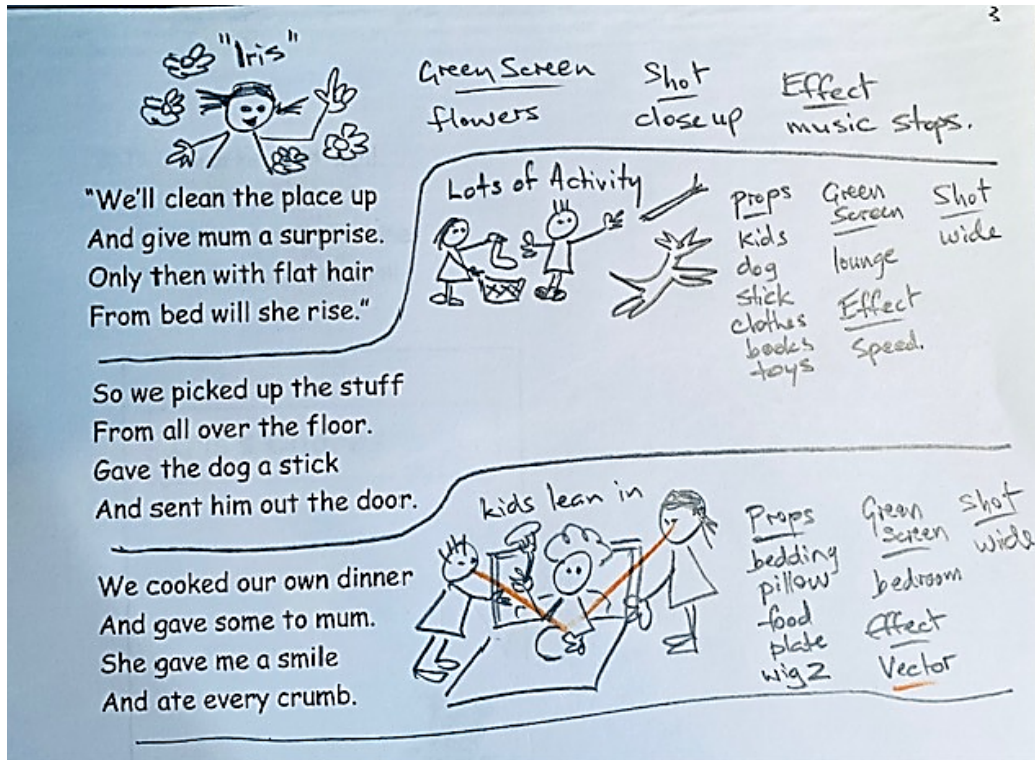Our complication became more and more complicated and relatable.

Our resolution presented a fair solution.

Mumma Bear's Bad Hair Day

Storyboard Page 2

Show don't tell!

"Iris"
"We'll clean the place up
And give mum a surprise.
Only then with flat hair
From bed will she rise."

So we picked up the stuff
From all over the floor.
Gave the dog a stick
And sent him out the door.

We cooked our own dinner
And gave some to mum.
She gave me a smile
And ate every crumb.

Green Screen flowers · Shot close up · Effect music stops.

Lots of Activity · Props Kids dog stick clothes books toys · Green Screen lounge · Shot wide · Effect Speed.

kids lean in · Props bedding pillow food plate wig 2 · Green Screen bedroom · Shot wide · Effect Vector

Having a storyboard meant we knew what to wear, bring and Green Screen photos to load.

We discussed each scene

- How the characters would address each other.

- Variety of camera angles and shots.

- Acting Tip: "Face good. Butt bad."
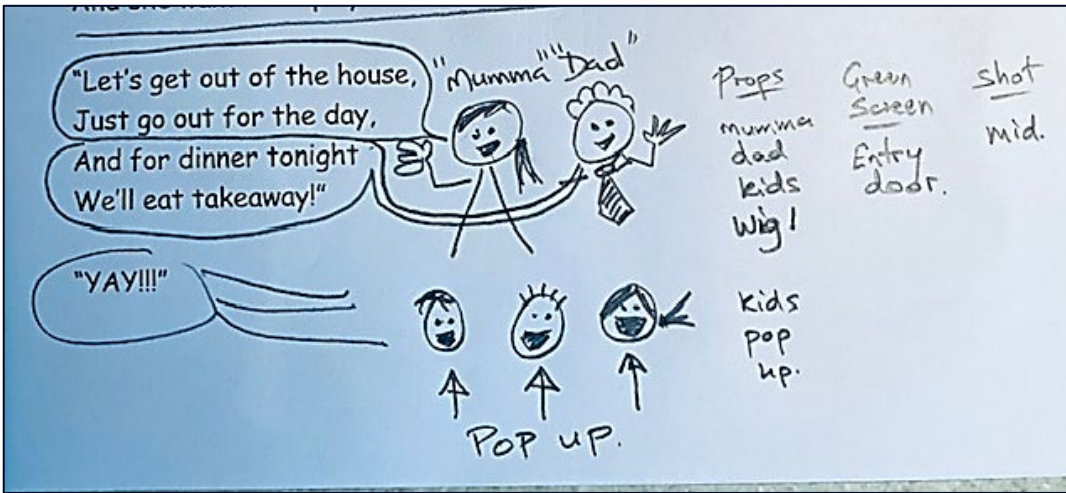 In other words, "Don't turn your back on the camera."

Mumma Bear's Bad Hair Day

Storyboard Page 3

Continuity is key.

The clearer the storyboard, the quicker to set up and shoot a scene.

Having discussed roles and auditioned the script, we assigned roles and discussed what props were needed to be brought from home.

We had 2 days to film but various students were involved with assemblies, special programs and responsibilities so we had to shoot out of order.

As the director, I took it upon myself to gather the necessary location shots for the green screen and finish the script.

Mumma Bear's Bad Hair Day   Storyboard Page 4

What tools did we use?

- **imovie**- on an ipad. imovie is amazing and easy. It has copyright free music and sound effects. Editing is intuitive and you can split scenes to speed up or slow down. Basically, it's a one stop shop! And your iphone can do the job just as well. To add anything just look for a + sign.
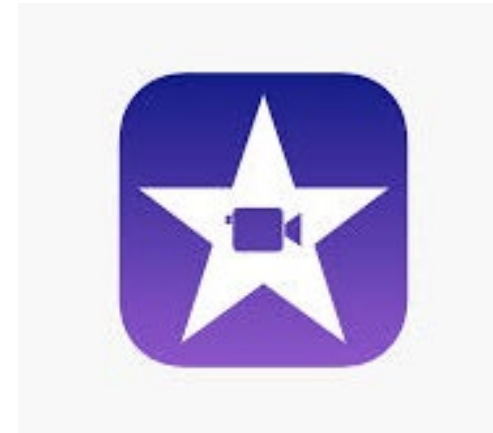
What tools did we use?

- **Green Screen by Do Ink-** There is also a green screen tool in imovie but we choose to work in Do Ink because we like to preserve the clips in the device's photos. Do Ink has a handy "how to" clip embedded and then each clip's background and foreground goes together like a well layered lasagne!

What tools did we use?

- **Canva**- Canva is licenced to the DET and available in your portal. You are probably already using it for digital workbook tasks. We chose to make our graphics in Canva and screen shot them. Then in imovie we select +photo, cutaway to insert them in exactly the right spot.

Shots! Directing the viewer's attention.

Law of thirds.

This grid comes up when you are cropping a photo.

With the chosen position of the subject within the lines of the grid, there is a powerful visual literacy connection created between the student and the person taking the photo.

You may also feel the teacher/student guiding relationship which is enhanced by the height difference between student and teacher.

Mumma Bear's Bad Hair Day.

Shots

Shots! Over the Shoulder.

Over the Shoulder.

"The dog was allowed in

With mud from the yard..."

The imagery in the still reveals the door is open to allow the dog in the house. We are seeing things from the little girl's point of view and she is not going to be happy when she turns around to reveal the muddy paw marks on her crisp white Tshirt.

Mumma Bear's Bad Hair Day.   Shots

Shots! Vortex.

Vortex.

This shot uses a vortex to focus the audience attention on the winner of the battle for the remote control.

It actually looks better in the movie but you can see here the eyes of both subjects and the remote itself are aimed towards the camera.

Mumma Bear's Bad Hair Day.

Shots

Shots! Establishing and close up.

Wide or Establishing Shot
Gives context.

Close-Up
Helps the audience identify with the character.

Wide Shots and Close-Ups.

The purpose of these two shots is to give the audience an overview and then take them in for some detail. In this case we developed an affinity with Mumma Bear and the lack of appreciation shown by her family.

Other shots you may want to consider are pans and zooms. They can be great for following action but we were restricted by the green screen in framing our shots. We stayed clear of pans and zooms.

Mumma Bear's Bad Hair Day.

Sound.

Sound 1 recorded within clip. Narrator standing beside the ipad.

Sound 2 recorded with bluetooth microphones. Then sound replaced in imovie.

Compare the Pair.

Listen to the two clips.

An audience subconsciously turns off when they can't clearly follow the sound.

Which sound did you prefer?

Personally, neither are bad. I think you'd agree Sound 2 is just better.

Mumma Bear's Bad Hair Day.

Sound

Sound.

On Day 2 of filming we used a Saramonic Bluetooth Microphone plugged into our ipad.

The sound was much clearer but it meant that some of the earlier scenes needed sound to be replaced, which was easy enough to do in imovie. Other scenes then had to be turned up in imovie to create a consistency of sound throughout the movie.

Mumma Bear's Bad Hair Day.   Sound

Editing

How to edit video on an iPhone or iPad

Remember there are guides for everything...

Are you like me? Do you pick the shortest video you can find?

Remember to tell your story with no boring bits!

Recommended watching:

https://www.youtube.com/watch?v=QdbK7KTgqP0

Copyright

Copyright pertains to all print and online media as well as music – this includes books and illustrations, online sources and digital images. If you haven't created it, you probably don't own the rights to it.

Copyright is a very complex issue with rules and laws differing from country to country.

All copyright content (including content created overseas) that is used in Australia will be subject to the Australian Copyright Act 1968

This video provides a general introduction and guide for young film makers and is not a legal document.

Where to next?

Visit the Film By website for:

- Guidelines on how to enter
- New teaching and learning resources
- Information about festivals

https://artsunit.nsw.edu.au/program/film-the-arts-unit